Reading Guide Chapter 18: The Industrial Society

1. What was the time period of the most important advances in industrialization? (520)
2. How did the American Government affect industrial growth? (520)
3. Explain the concepts of the Robber Barons and the Captains of Industry.(520)
4. List the factors involved in the growth of American industry. (520)
5. What was the nation’s first big business? (521)
6. Describe the events of the Credit Mobilier scandal. (523)
7. Where did the two transcontinental railroad lines meet? (525)
8. What was the state of American railroads in 1894? (526)
9. What was J.P. Morgan known for? (527)
10. What was Henry Bessemer known for? (527)
11. What is vertical integration? (528)
12. What is horizontal integration? (528)
13. What is Andrew Carnegie known for? (528)
14. What is John D. Rockefeller known for? (529)
15. List the characteristics of the industrial magnates of the late 19th century? (528-531)
16. Who was the best known American inventor of the period? (531)
17. What are the two most important inventions of the period? (532)
18. What is meant by the term “marketing”? (533)
19. List the consequences of advertising. (536)
20. What group received the most benefits for the advances in industrialization? (539)
21. Describe the work atmosphere for most industrial workers. (540)
22. What was the principle of the “iron law of wages”? (543)
23. What caused the Haymarket Square riot? (543)
24. What group of workers was involved in the great strike of 1877? (543)
25. What caused the Homestead Strike (544)